Annie Withey believed that it is possible to build a socially conscious and successful business. This was her goal when she started making delicious Mac & Cheese and selling it from her car trunk when she co-founded the company back in 1989. Nearly 30 years later, Annie’s values still serve as the foundation for everything we do. The journey to become a socially conscious and successful business has no end point, and even though we’re proud of how far we’ve come, year after year we continue to push ourselves to do better.

**Farm to Yum**

We launched our first organic product in 1998 and now every day our team in Berkeley seeks to uphold and improve upon those standards. From trusted farmer partners and the foods they grow, to the packaging our food is shipped in, we’re on a mission to maximize the good in the world.

**Our Berkeley Office**

We feel lucky to walk into the office every day and find it full of fun folks who share a passion for doing the right thing, and doing it sustainably. It might feel like a happy accident, but we strive to live up to our values while implementing, maintaining, and improving sustainable practices.

**Doing More**

When you buy Annie’s, you support a network of change agents working to build a sustainable and resilient food future for us all. Annie’s partners with and supports organizations that, together, create an ecosystem of positive change.
Along with General Mills, we announced a new phase in our Organic Valley partnership (est. 2008) to add ~20 farms and ~3,000 acres of domestic organic dairy production over the next 3 years.

### INGREDIENTS

- **60** million pounds of organic ingredients purchased. This is double the amount since FY2012.
- **88%** of Annie’s sales are from Organic products (Certified Organic or Made with Organic).
- **98%** of our cocoa comes from third-party certified farming communities who ensure fair labor and environmental responsibility.
- **98%** of our product labels carry the How2Recycle label.
- **71%** of our manufacturing partners shared information about their environmental practices with us.

### PACKAGING

- **80%** of our products are made with at least one third-party certified sustainable material.
- **88%** of our products contain at least one third-party certified sustainable material.

### MANUFACTURING

- **60 88%** million pounds of organic ingredients purchased. This is double the amount since FY2012.

### ORGANIC

- **98%** of our cocoa comes from third-party certified farming communities who ensure fair labor and environmental responsibility.

### SUSTAINABILITY HIGHLIGHTS FY2016

- **79%** of employees volunteered with nonprofit organizations. Up from 60% participation in FY2015
- **80%** of our products carry the How2Recycle label. First year tracking the program
- **81%** of our total office waste diverted from landfill. Up from 74% in FY2015
- **88%** of our products are made with at least one third-party certified sustainable material.
- **89%** of our employees attended at least 1 sustainability education event. First year tracking the program
- **69%** of employees attended at least 1 sustainability education event. First year tracking the program

Visit our website to learn how we're doing more: [www.annies.com](http://www.annies.com)