

Annie's
HOMEGROWN



IN THIS ISSUE
LETTER FROM ANNIE
WHAT'S NEW
WHERE'S ANNIE'S?
PLANT THE SEED FOR LEARNING
RECIPE FROM ANNIE'S



LETTER FROM ANNIE

Welcome, friends, to our second email newsletter from Annie's Homegrown. As summer approaches its end, and back-to-school season is upon us, we're happy to introduce you to two new Annie's product lines, organic fruit snacks and crackers, along with three new varieties of our popular cereal.

Perfect for breakfast, school lunches or snacking anytime, these new offerings continue a proud Annie's tradition of offering healthy, delicious and convenient foods everyone in the family feels good about eating.

As always, we appreciate your taking the time to read this newsletter, and we welcome your feedback.

Bye for now,

Annie

RECIPE

Bunnies in the Garden

- 1 box Annie's Bunny Shape Pasta prepared without butter
- 1-2 cups small broccoli flowerets
- 1 cup petite frozen peas
- 1/2 cup sweet red pepper, seeded and cut in small dice
- 1 small zucchini, cut in 1" dice
- Optional: 1-2 cloves garlic, crushed
- 1-2 tbsp. olive oil
- 1 tbsp. chopped fresh parsley
- Salt and freshly ground pepper to taste

1. Boil pasta shells according to directions on box.
2. When nearly cooked, add broccoli flowerets and frozen peas, and bring back to a boil for a minute. Drain.
3. Prepare the cheese sauce. Mix in pasta and veggies.
4. Heat 10-12" skillet over medium heat and stir-fry for 2-3 minutes.
5. Add garlic, peppers and zucchini and stir-fry for 2-3 minutes.
6. Combine with pasta mixture and parsley and fold together.
7. Season to taste and serve.

Servings: 3-4



Where's Annie's?

- QFC**
2746 NE 45th St.
Seattle, Aug. 15
- Whole Foods**
17991 NE Redmond Way
Redmond, WA, Aug. 16
- A Taste of Colorado**
Denver, Aug. 29 - Sept. 1

WHAT'S NEW AT ANNIE'S

Annie's Homegrown is introducing a line of Organic Bunny Fruit Snacks and Organic Bunny Classic Crackers that will have moms and kids hopping for joy this fall, just like Bernie, our Rabbit of Approval!

The Organic Bunny Fruit Snacks are available in two flavors: Berry Patch, a blend of all natural strawberry, cherry and raspberry flavors; and Tropical Treat, which combines mango-peach, tropical punch and orange. The fruit snacks are vegan, gelatin free and made with real fruit juices. (MSRP \$4.99 for five, 0.8 oz pouches.)

Annie's line of Organic Bunny Classic crackers includes Saltine, with a flakey, crisp and light texture, made with organic wheat flour; Buttery Rich, crispy and delicious with the perfect buttery crunch; and Cheddar, crunchy and crispy made with real organic cheddar cheese. (MSRP \$3.59 per 6.5 oz box.)

Annie's Homegrown also is excited to expand its popular cereal line with three totally natural new flavors including: Fruity Bunnies, made with natural fruit flavors; Cocoa & Vanilla Bunnies, a delicious combination of two, classic flavors; and Honey Bunny Crunch, a granola-like, kid-friendly blend of honey glazed puffed whole wheat, toasted whole oats and corn. (MSRP \$4.99 per 9 oz box.)

For high-resolution photos, click on the product images to the right.



PLANT THE SEED FOR LEARNING

Annie's believes that gardening is the tool to connect communities to real food, and has teamed up with the National Gardening Association to support garden projects in schools. This fall, Annie's, in partnership with KIWI® Magazine, will donate \$35,000 to the National Gardening Association's Adopt a School Garden Program™, and will give away 100 Organic Garden Kits to schools across the country. Schools can participate by collecting box tops for the chance to win one of the kits, which includes everything a school needs to start their own organic garden and cultivate the next generation of gardeners.

Annie's consumers will get a great back-to-school treat as well – a free subscription to [KIWI® Magazine](http://www.kiwi.com).

Visit www.Annies.com/plantseed for details.

